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### DISPLAY ADVERTISING

For display ad information, call 866.679.9340, fax: 614.846.8763 or email: mwolf@triad-inc.com.

#### FULL COLOR AD SIZE: (Per Ad)

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
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</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$3,018</td>
<td>$2,954</td>
<td>$2,835</td>
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<tr>
<td>Inside Front or Inside Back Cover</td>
<td>2,955</td>
<td>2,892</td>
<td>2,778</td>
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<tr>
<td>Full Page</td>
<td>2,070</td>
<td>1,995</td>
<td>1,907</td>
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<tr>
<td>One Half Island</td>
<td>1,634</td>
<td>1,567</td>
<td>1,499</td>
</tr>
<tr>
<td>Half Page</td>
<td>1,227</td>
<td>1,199</td>
<td>1,160</td>
</tr>
<tr>
<td>One-third Page</td>
<td>855</td>
<td>827</td>
<td>794</td>
</tr>
<tr>
<td>One-fourth Page</td>
<td>711</td>
<td>689</td>
<td>660</td>
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#### BLACK & WHITE AD SIZE: (Per Ad)

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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>1,199</td>
<td>1,119</td>
<td>1,033</td>
</tr>
<tr>
<td>One Half Island</td>
<td>979</td>
<td>910</td>
<td>843</td>
</tr>
<tr>
<td>Half Page</td>
<td>699</td>
<td>673</td>
<td>636</td>
</tr>
<tr>
<td>One-third Page</td>
<td>525</td>
<td>500</td>
<td>474</td>
</tr>
<tr>
<td>One-fourth Page</td>
<td>411</td>
<td>387</td>
<td>361</td>
</tr>
</tbody>
</table>

Non-members add 15% to rates.

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Ohio Contractor, the bi-monthly magazine of the Ohio Contractors Association, delivers your message to decision makers throughout the heavy highway and utility industries. Advertising in OC gets your message in front of those that consume the types of products and services your company sells!

**Ohio Contractor** Serving the Ohio Highway Construction Industry Since 1924

**SEND ART TO:**

mwolf@triad-inc.com via email or mail to

OC, 371 County Line Road West
Suite 150, Westerville, OH 43082

**SEND PAYMENTS TO:**

OCA Services Inc.
1313 Dublin Road, P.O. Box 909
Columbus, OH 43216

**ACCEPTANCE:**

Ohio Contractor reserves the right to reject any advertising or to require that the word “advertisement” appear in any ad. The publication shall further be held harmless from any loss or expense resulting from claims or suits for any reason.

**DUE DATE:**

Materials are due at the close of business on the fifth business day following the space deadline. Ads must be to specifications - requiring NO alterations at that time.
**Trim Size:** 8.5” x 11”

**Live Matter:** All type and other copy should fall within dimensions specified, but must remain a minimum of 3/8” clear of top, bottom and outside-edge trim lines.

**Bleeds:** Available at no additional cost in full-page sizes only. Ads with bleed require 1/4” bleed allowance past trim size.

**File Submissions:** All ad submissions must be 300 dpi with colors built in CMYK, Spot PMS or Grayscale.

**File Format:** Press PDFs are the preferred submission format for all advertising files.

**Other acceptable files:** TIFF and JPEG at 300 dpi.

**Acceptable Applications:** Adobe InDesign, Photoshop or Illustrator (version CC or lower). We cannot guarantee correct output from any other application (such as PageMaker, Publisher, QuarkXPress or any word processing applications), and ads built and submitted in such programs are subject to refusal.

**Black & White Covers:** Available only when four-color ads are not sold. Black & white ads will be moved to interior pages at prevailing rates.

**Production:** Ohio Contractor offers expert assistance in preparing or altering ads for nominal charges. Minimum charge of $25.

**Special Position:** For full page annual contract customers, to guarantee position, add a 10% premium to applicable rate. All position requests are subject to approval.

**Inserts:** Advertising inserts can also be placed in Ohio Contractor. Costs for inserts are provided upon request.

**Discounts:** Advertising placed through an agency will receive a 15% discount if the account is paid within 30 days of the invoice date. Agency discounts are applicable only if the signed OC space contract lists an agency. In-house agencies are not eligible for the discount unless they have at least three other active commercial clients and submit a mailing list of those clients with the OC contract.

**Cancellations:** Ads canceled after space reservation deadlines will be billed at 100%.
Ohio Contractor magazine is circulated to Ohio Contractors Association Members, Other Industry Related Associations (National), County Commissioners, Consultants, County/City Engineers, State Universities, Transit Authorities, Media Outlets (TV, Radio, Print), City/County/State Administrators/Elected Officials, Public Service Agencies (Water, Safety, Sewage, etc.), ODOT, State Offices/Departments, Ohio EPA and more.

Ohio Contractor is the official publication of The Ohio Contractors Association (OCA) and is published six times per year. Ohio Contractor is circulated statewide to a large yet select list of subscribers, which includes OCA members, government officials like ODOT, Engineers, County Commissioners, Mayors, Public Services Agencies, Ohio EPA etc., Educational Institutions, Development Organizations and more. Top business owners are also kept informed through Ohio Contractor.

Ohio Contractor contains valuable news and articles regarding the most up-to-date information in respect to the construction industry and related areas of interest as well as OCA members, company news and OCA events.

The editorial content of Ohio Contractor is professionally written and current to the concerns of the highway- and heavy-construction industry. Advancement of the highway-construction industry through the works of OCA is the primary purpose of Ohio Contractor. Another goal is to provide a voice to political and private-sector decision makers that shape the future of the construction industry, as well as advancing the interests of OCA and its members by providing positive construction-related content across a broad spectrum of industry topics.

FOR MORE INFORMATION ABOUT OHIO CONTRACTOR:

Mark Wolf, Advertising Sales Representative
mwolf@triad-inc.com
866.679.9340 • fax: 614.846.8763